



MYSTERY OF MEKONG  
BEYOND PERFECTION

# COMPANY PROFILE

VERSION 2023





**WHO WE ARE** COMPANY  
**TRAVEL & EVENT** DESTINATION  
MANAGEMENT  
IN VIETNAM, CAMBODIA  
& SOUTH EAST ASIA

WITH OUR PROFESSIONALISM IN  
WE PROVIDE **THE EXCELLENT M.I.C.E**  
TRAVEL SOLUTION & EVENT MANAGEMENT



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# INTRODUCTION



IN SEPTEMBER

**2016**

# ABOUT US

MYSTERY OF MEKONG WAS  
**FIRST FOUNDED** IN

CAMBODIA



IN APRIL 24

**2019**

**SECOND OFFICE**

IS OPENED IN  
**HO CHI MINH CITY, VIETNAM**

WE ARE THE **SPECIALIST** IN **M.I.C.E**

THAT OFFERS FULL RANGE OF **TRAVEL & EVENT**

CREATES **PERSONALIZED LUXURIOUS**  
**TAILOR-MADE**

SERVICES

PROGRAMS



CREATE **OUTSTANDING**  
**VISION**  **N** **EXPERIENCE** IN  
**M.I.C.E & LEISURE** TRAVEL

BECOME THE **MOST TRUSTED LOCAL**  
**MISSION**  **N** **TRAVEL AGENCY**  
BY OUR **LOYAL CUSTOMERS**



# SCOPE OF OPERATION

- 1 PLAN & ORGANIZE ACTIVITIES IN **M.I.C.E**
- 2 COORDINATE **BRAND ACTIVATION, TEAM BUILDING & CSR** ACTIVITIES
- 3 CONSULT & MANAGE **PERSONAL SPECIAL EVENTS & EXHIBITION**
- 4 CONCEPTUALIZE & MANAGE **DIFFERENT-OR-SIZE EVENTS**  
SUCH AS **APPRECIATION PARTIES, GALA DINNERS, LAUNCHING EVENTS**
- 5 DELIVER **EXCELLENT & PRIVATE LUXURIOUS TRAVEL SOLUTION**
- 6 MOST **MOST INNOVATIVE, SOUND/LIGHT SYSTEM AND COMMUNICATION SOLUTIONS**



**M**

MEETINGS

**I**

INCENTIVES

**C**

CONVENTIONS

**E**

EXHIBITIONS / EVENTS

The development of **M.I.C.E** tourism **EXPANDING QUICKLY**  
**VIETNAM & CAMBODIA** in Southeast Asia

have earned reputation as two of the **BEST M.I.C.E** destinations in Asia

**because of its**

• ACCOMMODATIONS, EVENT VENUES,  
TRANSPORTATION INFRASTRUCTURE,  
EXCEPTIONAL SERVICES  
• AUDIO-VIDEO FACILITIES



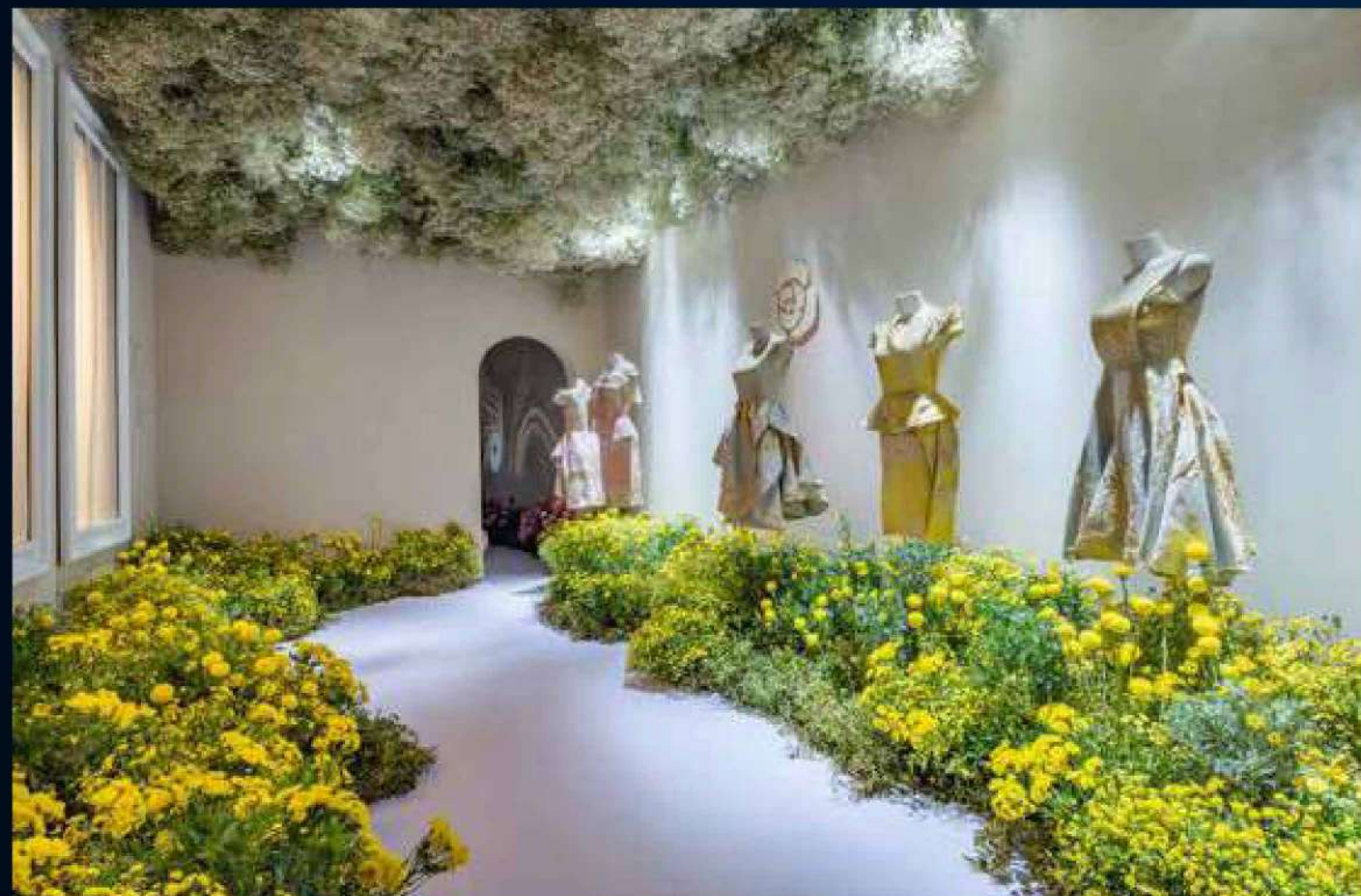


# OUR 2022 HIGHLIGHTS



Event: **PHUONG MY 10 YEARS EXHIBITION**  
Client: **PHUONG MY**

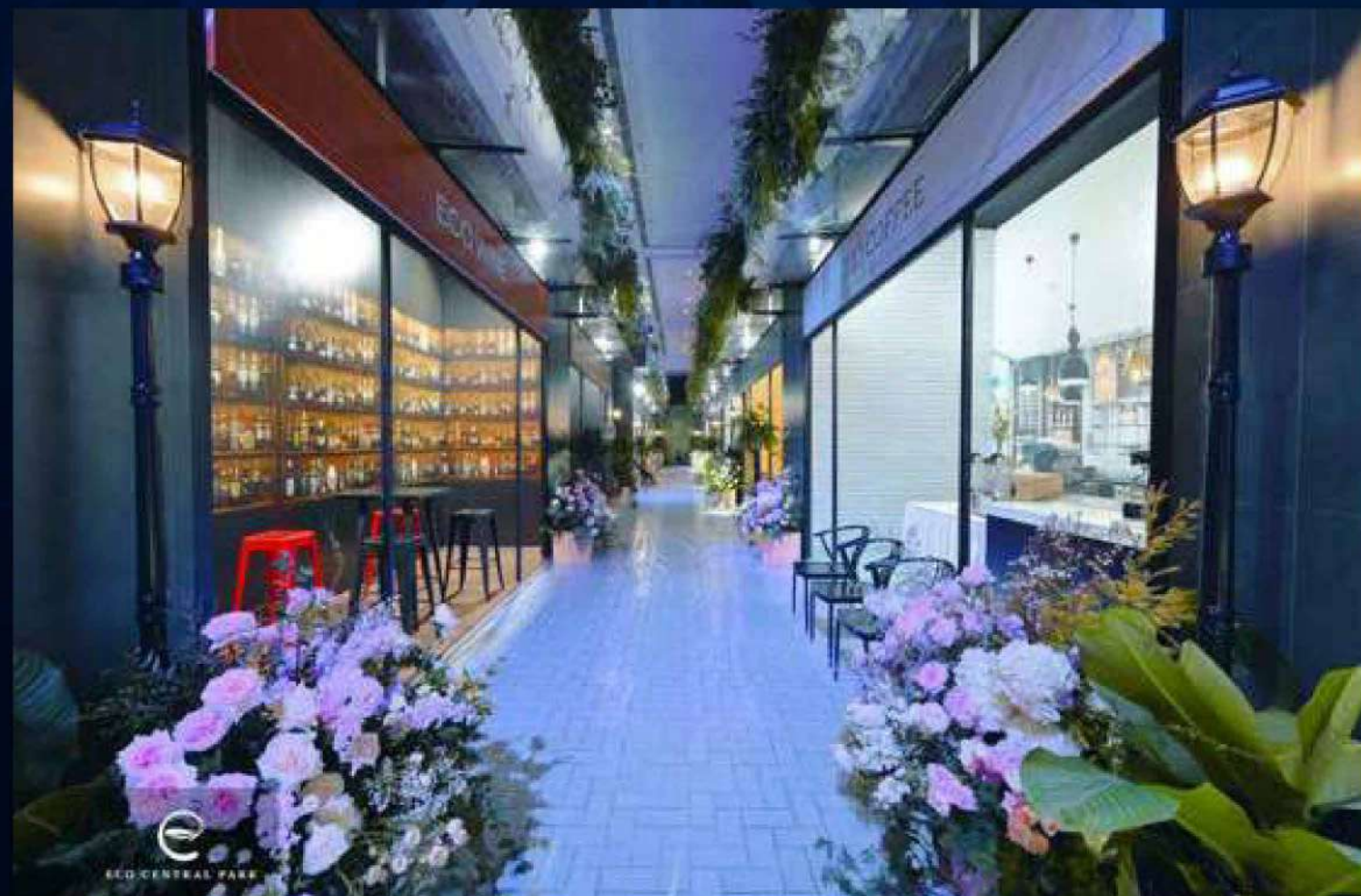
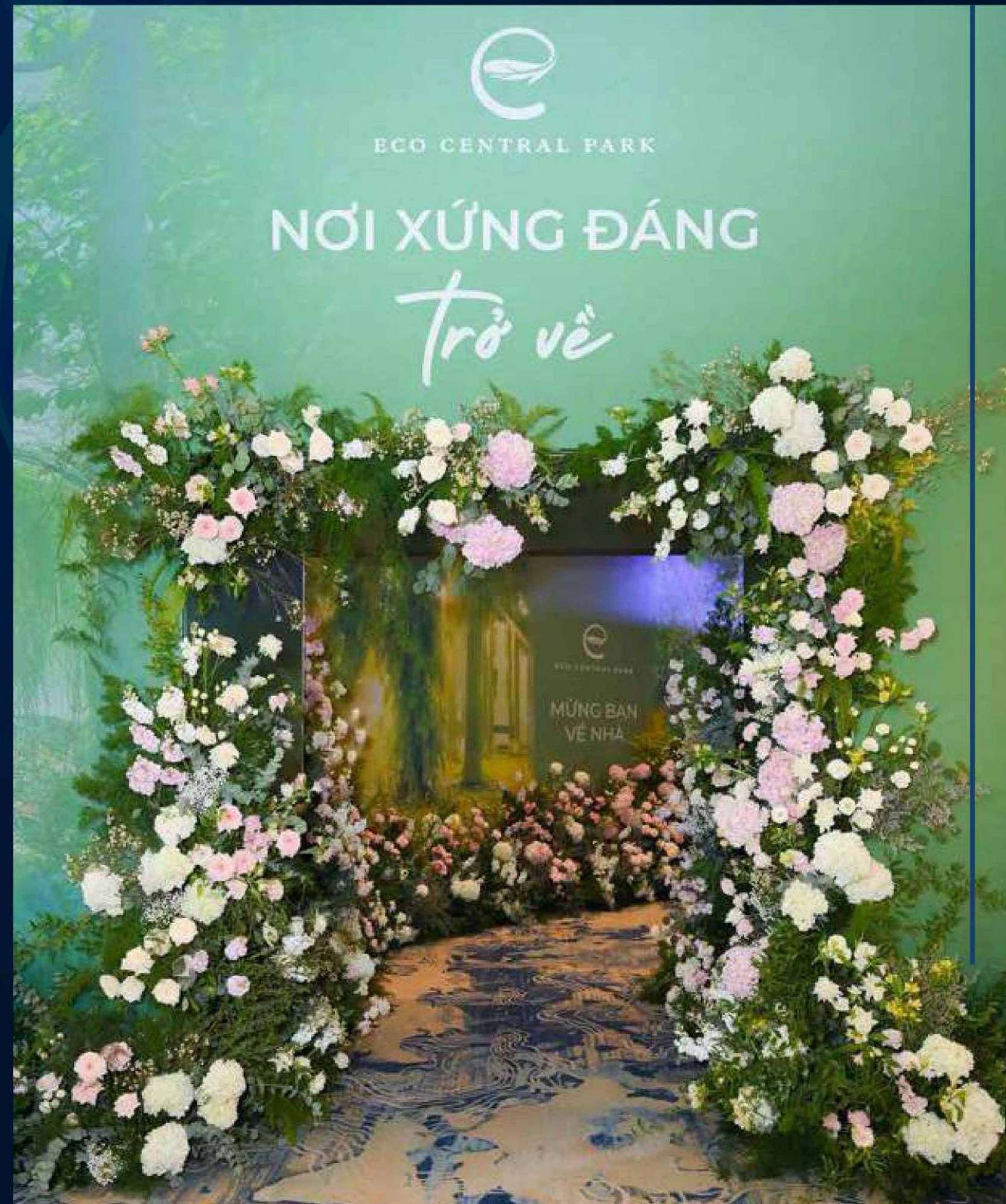
Venue: **INDEPENDENCE PALACE**  
Group size: **~1000 - 2000 pax**





Event: **CHUỖI LỄ MỞ BÁN & TRI ÂN**  
Client: **ECO CENTRAL PARK**

Venue: **SUMMER VINH - NGHE AN**  
Group size: **~3000 pax**



LỄ MỞ BÁN





TIỆC TRI ÂN



Event: **GRAND OPENING**  
Client: **CHILL SKY BAR**

Venue: **AB TOWER - HO CHI MINH**  
Group size: **~200 pax**





Event: **SUN SỐNG MỚI**  
Client: **SUN LIFE**

Venue: **HA NOI - HO CHI MINH**  
Group size: **~200 pax**







# OUR PROJECTS

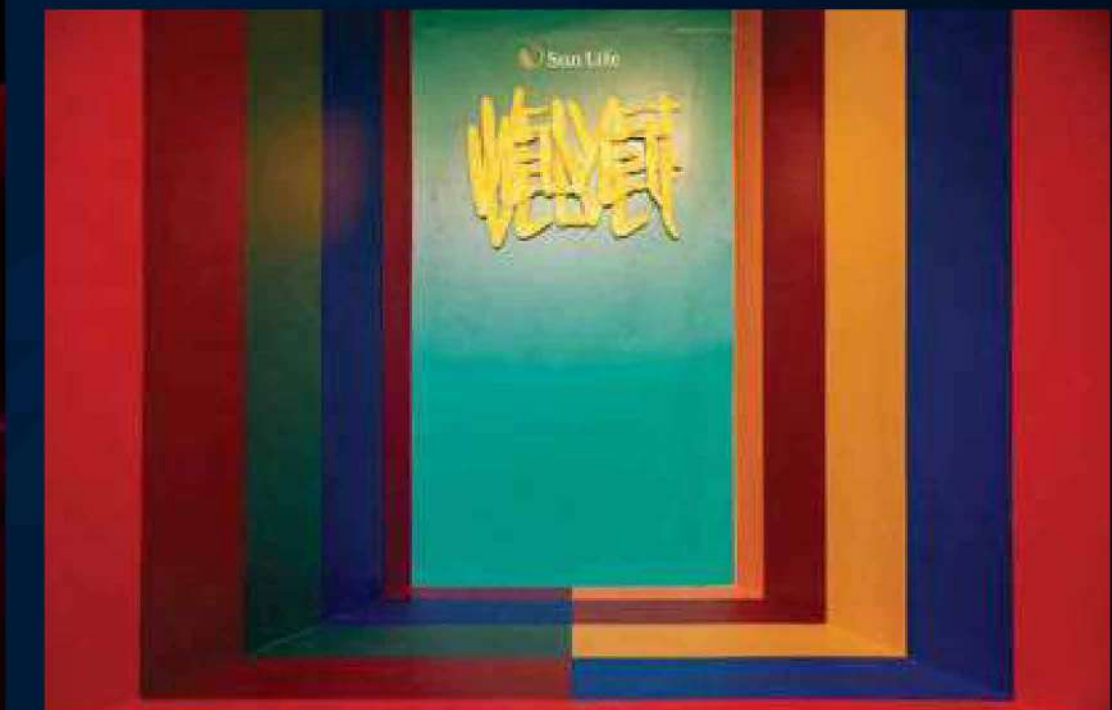


# MEETINGS & CONFERENCES





# BESPOKE EVENTS





# EXHIBITION



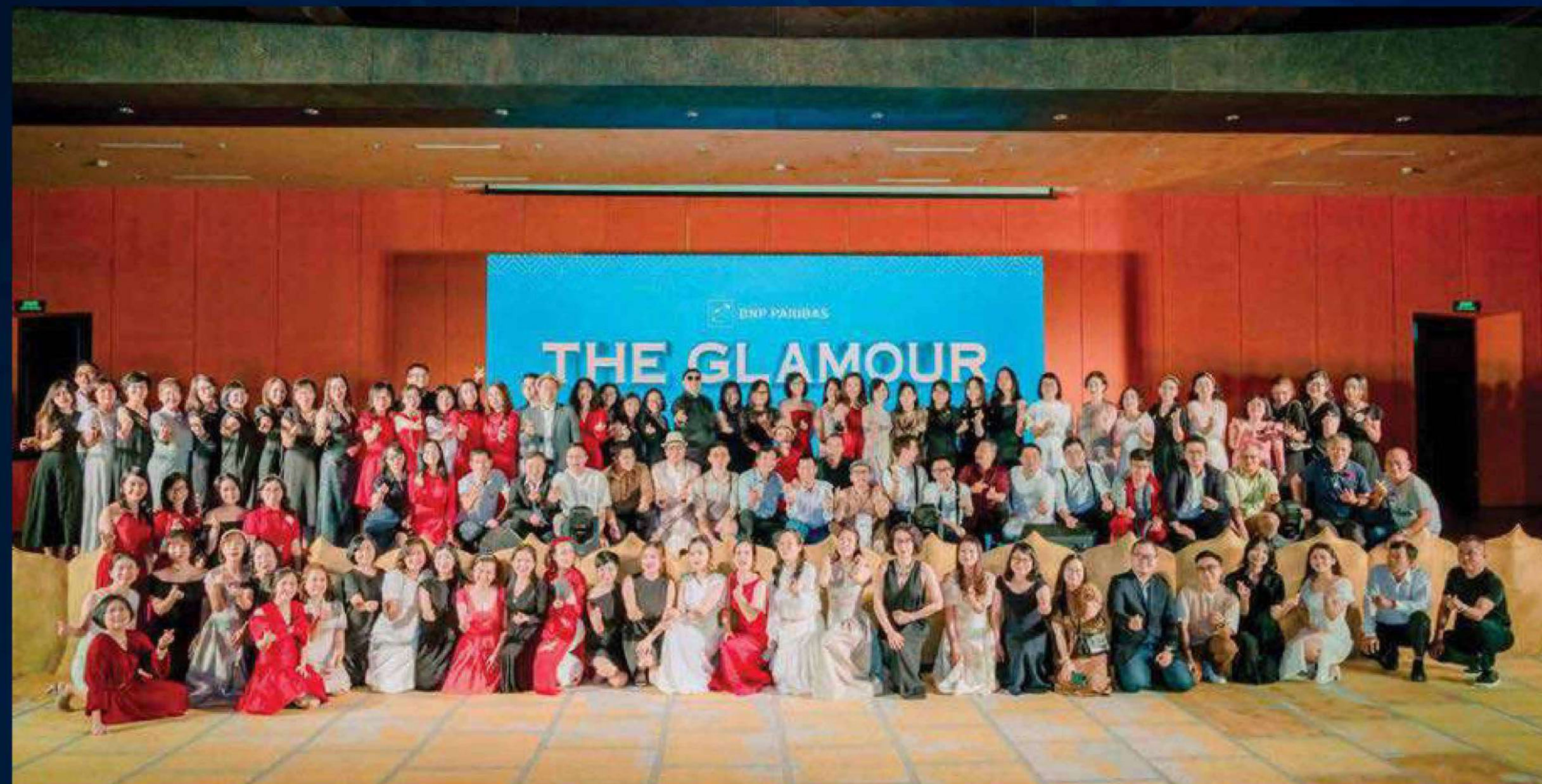


# SIGNING CEREMONY





# GALA DINNER







# PRIVATE EVENTS



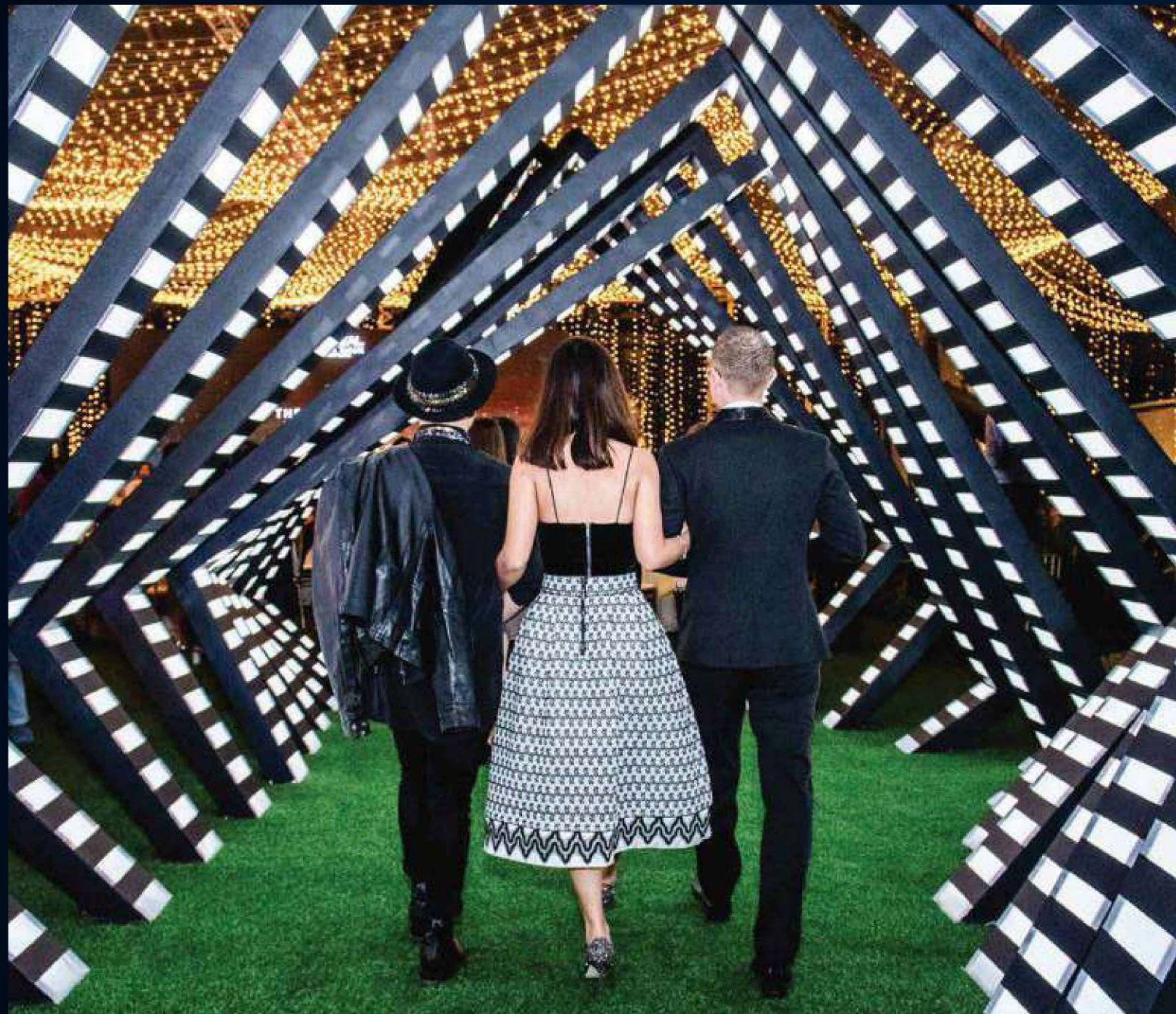


# BRAND ACTIVATION





# PRODUCTION & AV SYSTEM





# TEAM BUILDING





# LOCAL EXPERIENCES





# CORPORATE SOCIAL RESPONSIBILITY





A large, stylized number '4' graphic. The top-left portion of the '4' is filled with a teal-to-blue gradient, while the rest of the number is solid black. The '4' is positioned on the left side of the image, partially overlapping the dark blue background.

OUR CLIENTS



# Customer Feedback

“Excellent agency with wonderful services! We’ve had the opportunity to work with Mystery of Mekong Travel back in 2018 for one of our largest scaled internal events. I am especially impressed by their level of professionalism, agility and their “can do” spirit. The event was very well delivered, with over 400 satisfied guests during the 4-day event. Thank you again, it was such a pleasure.”

**Ms. Rosita Cheng**

**L'ORÉAL**  
Travel Retail  
Asia Pacific

**Head of Corporate  
Communications and Sustainability**

dentsu

Sun Life

new balance

CANCHAM  
VIETNAM

L'ORÉAL  
PARIS

UOB

PETROVIETNAM  
PHU QUOC POC

ASW

ecopark®

Beiersdorf

P&G

BNP PARIBAS

TRAN HIEP THANH  
TEXTILE CORP.

ELG  
ELEMENTS  
LAIFESTYLE  
GROUP

Walmart  
SOURCING

Maybank



# THANK YOU



**MYSTERY OF MEKONG**

BEYOND PERFECTION

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